



Natalie Averett

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Certifications & Honors

Hubspot Academy Content Marketing Certification, valid through April 2027

Hubspot Academy SEO Certification, valid through March 2026

Academic Honor Roll
2022 – Present

Academic and Applied Art Scholarships

Skills

Adobe Creative Suite
After Effects
Figma
Photography
Illustration

Summary

Skilled in building meaningful connections and maintaining strong relationships with customers and team members. Detail-oriented and goal-focused, with experience using Microsoft, Adobe, and Google Suites to manage and complete projects efficiently. Comfortable collaborating with diverse populations in team-based environments.

Education

Utah Valley University — B.F.A. in Graphic Design with a minor in Art History (Anticipated graduation December 2026)
Utah Valley University — A.A.S in Graphic Design (2025)

Experience

Deseret Book, Orem, UT **Sales Associate | MAY 2024 – NOV 2025**

Trusted to complete many unique tasks such as (but not limited to) giving tours to special visitors, and making new and improved organizational systems. Helped educate customers on products, locate items, and join reward programs. Connected personally in-store and over the phone with customers to encourage repeat business through greetings and prompt responses to requests.

Walmart, Cedar City, UT **Online Pickup and Delivery | SEP 2023 – MAR 2024**

Fulfilled customer orders by picking selected items. Helped customers complete pickup, locate items, and join reward programs. Connected personally with customers to encourage repeat business through greetings and prompt responses to requests.

References upon request